



## Powering Progress Cementing Tomorrow

**Hello, I'm Gemeda Adem**, representing ARDI Cement PLC — an Ethiopian-Australian joint venture developing a 5,000 TPD greenfield cement plant in Dire Dawa, Ethiopia.

We've secured a mining license, a 750-acre limestone reserve with a 119-year supply, and completed a full feasibility study projecting one of the most attractive return-on-investment opportunities in Africa's cement sector.

Strategically located just 7 km from the Djibouti port corridor and 8 km from the Dire Dawa Free Trade Zone, our plant is perfectly positioned to serve Ethiopia's booming construction demand while also accessing regional export markets with ease.

As a member of COMESA and the African Continental Free Trade Area (AfCFTA), Ethiopia enables ARDI Cement to export duty-free to over 40 African countries — giving us a powerful price and access advantage over non-African producers.

We are currently seeking a strategic joint venture partner for equity participation, technology sharing, and long-term market expansion.

**Why Ethiopia?**  
**"Invest in the Horn of Opportunity."**

### 1. One of Africa's Fastest Growing Economies

Ethiopia has maintained average GDP growth of 6–10% for over a decade.

With over 120 million people, it is Africa's second most populous country and offers massive domestic demand.

### 2. Strategic Trade Gateway

Location matters — Ethiopia is the gateway to East Africa.

Proximity to Djibouti Port, connected via rail, and participation in COMESA and AfCFTA gives investors duty-free access to over 40 African markets.

### 3. Young, Affordable Workforce

Over 70% of the population is under 30.

Wages remain competitive — ideal for labour-intensive industries like textiles, construction, and agribusiness.

### 4. Government Incentives

Tax holidays (up to 10 years), customs duty exemptions, and repatriation of profits.

Priority support for investments in manufacturing, agro-processing, mining, renewable energy, and export-oriented projects.

### 5. Infrastructure on the Rise

Ethiopia is home to Africa's largest hydroelectric dam (GERD) and growing industrial parks (e.g., Hawassa, Dire Dawa).

Rapid development in roads, power, logistics, and telecom backed by major reforms.

### 6. Political Will for Private Sector Growth

The government is pursuing liberalization, PPP frameworks, and privatization in key sectors (telecom, logistics, finance).

*New Investment Proclamation (2020) improves transparency and investor protection.*



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您好，我是 Gemedà Adem，代表 ARDI Cement PLC。我们是一家由埃塞俄比亚和澳大利亚合资成立的公司，正在埃塞俄比亚迪雷达瓦市建设一座每日产能5,000吨的全新水泥工厂。

我们已获得采矿许可证，掌握了一块750英亩的石灰石矿区，预计可持续供应119年，并完成了详细的可行性研究，项目被评为非洲水泥行业最具吸引力的投资回报项目之一。

项目选址极具战略意义，距离吉布提港口通道仅7公里，距迪雷达瓦自由贸易区仅8公里，可高效满足本地市场的建设需求，并便捷地出口至东非地区。

作为东南非共同市场 (COMESA) 和非洲大陆自由贸易区 (AfCFTA) 的成员国，埃塞俄比亚使得 ARDI Cement 具备向40多个非洲国家免税出口的贸易优势，为我们提供了强大的成本和市场准入优势。

我们正在寻求战略合资伙伴，共同投资、技术合作，并推进长期市场拓展。

这是一项难得的投资机会，可进入非洲发展最快、供应最短缺的水泥市场之一。项目已获得土地资源、政府支持，并可立即启动实施。

**为什么选择埃塞俄比亚？  
“投资非洲之角的机遇之地。”**

### 1. 非洲增长最快的经济体之一

埃塞俄比亚连续十多年保持6-10%的平均GDP增长率。

拥有超过1.2亿人口，是非洲第二大人口国，具备巨大的国内市场需求。

### 2. 战略性贸易门户

地理位置关键——埃塞俄比亚是通往东非的门户。

靠近吉布提港，并通过铁路相连；加入了东南非共同市场 (COMESA) 和非洲大陆自由贸易区 (AfCFTA)，投资者可享受进入40多个非洲市场的免关税待遇。

### 3. 年轻且成本低廉的劳动力

超过70%的人口年龄在30岁以下。

工资水平具有竞争力——非常适合纺织、建筑和农业加工等劳动密集型产业。

### 4. 政府激励政策

最长可达10年的免税期、关税豁免，以及利润汇出自由。

制造业、农产品加工、采矿、可再生能源和出口导向型项目将获得优先支持。

### 5. 基础设施持续发展

拥有非洲最大的水电站 (复兴大坝 GERD)，以及多个发展中的工业园区 (如：哈瓦萨、迪雷达瓦)。

道路、电力、物流和电信领域正在迅速发展，背后是大规模改革推动。

### 6. 私营经济发展意愿强烈

政府积极推进市场自由化、公私合营 (PPP) 模式，并在电信、物流、金融等关键行业推动私有化。

2020年颁布的新《投资法》提升了透明度并加强了投资者保护。



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